

**Bachelor of Science in Business Administration
Curriculum Review--UWF Academic Learning Compact SLOs
Management Major
Version: 2012-2013 Catalog Year**

BSBA MANAGEMENT graduates will be able to

INSTRUCTION/ASSESSMENT CODES

I = instruction
CA = course level assessment
PA = program level assessment

1.1 Identify and analyze key elements that comprise business problems/opportunities, select and apply appropriate discipline frameworks; select and apply appropriate problem solving techniques (Critical Thinkers)	1.2 Integrate knowledge across business disciplines to formulate defensible strategic business decisions (Critical Thinkers)	2.1 Develop effective written presentations (Effective Communicators)	2.2 Create and deliver effective oral presentations (Effective Communicators)	2.3 Contribute effectively to group discussions (Communication)	3.1 Recognize legal and ethical issues that occur in business contexts; select and defend an appropriate ethical and legal course of action (Ethical Decision Makers)	4.1 Design and execute reasonable timelines for project completion; collaborate effectively with diverse individuals; manage appropriately to facilitate project completion (Effective Project Managers)	5.1 Correctly recognize and effectively use the terminology and concepts in major areas of business disciplines: information technology, management, accounting, marketing, economics, and finance (Skilled in the Use of Specific Business Content Areas)	5.2 Discipline Specific skills (Skilled in the Use of Specific Business Content Areas)
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Course	Title
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Notes

COMMON PREREQUISITES

ACG 2021	Principles Financial Accounting
ACG 2071	Principles Managerial Accounting
CGS 2570	Personal Computer Applications
ECO 2013	Principles of Economics--Macro
ECO 2023	Principles of Economics--Micro
MAC 2233	Calculus with Bus Applications
STA 2023	Elements of Statistics

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BUSINESS CORE

BUL 3130	Legal Environment of Business
FIN 3403	Managerial Finance
GEB 3453	Bus Ethics & Stakeholder Mgt
GEB 4361	International Business
ISM 3011	e-Bus Systems Fundamentals
MAN 3025	Management Fundamentals
MAN 3504	Operations Management
MAN 4720	Policy Analysis & Formulation
MAR 3023	Marketing Fundamentals
GEB 3213	Writing for Bus: Theory & Practice

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MANAGEMENT

COM 4110	Bus & Prof Communication
MAN 3240	Behavior in Organizations
MAN 3301	Human Resources Management
MAN 3550	Introduction to Management Science
MAN 4750	The Future: Proj, Plan, & Man
Electives	MAN 3000/4000 (6 sh)
Elective	COB upper division (3 sh)
Elective	MAN or advisor approved (3 sh)
Elective	Outside COB (3 sh)

Service and Other Courses

MAN 3583	Project Management
MAN 3802	Small Business/Family Bus Mgt
MAN 4102	Mgmt of Diversity
MAN 4441	Business Negotiations
MAN 4801	Business Plan Devel New Venture
MAN 4940	Internship in Management
HAS 4110	HC Policy & Admin
MAN 3905	Directed Study
MAN 4905	Directed Study

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